



ARIZONA CORPORATION COMMISSION

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Corporation Commission Partners with Goodwill of Central Arizona and Sheriff Joe Arpaio to Inspire Entrepreneurs “Inspire” Video Premiere Aims to Help Job Seekers/Entrepreneurs Learn what it takes to Succeed

(Phoenix)-- Arizona Corporation Commissioner Tom Forese is hosting a special event including a video “premiere” to announce a unique partnership between the Commission, Goodwill of Central Arizona, and Sheriff Joe Arpaio to help job seekers and entrepreneurs achieve success.

Commissioner Forese created a series of videos over the past year featuring Valley business leaders, including former Sun’s Basketball owner Jerry Colangelo, Robert Kiyosaki (author of Rich Dad, Poor Dad, and Larry White owner of Lolo’s Chicken and Waffles. The videos share their struggles and how they were able to overcome hardships to find success.

Goodwill of Central Arizona will start showing the videos as part of their employment education program, and the Sheriff will show them in the Fourth Avenue Jail to send the message to inmates that there is a better path.

“I got into trouble in 1997, and was sitting in a jail cell and said ‘there has got to be a better plan for life,’ that is when I came up with the plan for LoLo’s Chicken & Waffles,” said Larry White. “We started with an 800 square foot house and could only seat 20 people at a time. I never gave up.” White opened the first Lolo’s in 2002.

“In making these videos, I’ve had a front row seat to the best business minds who found the American Dream from their own diverse paths,” said Commissioner Forese. “Whether you are 14, 40, or 80 the same opportunities are available and these stories show what is possible.”

“The advice I give young people is shoot for that star, don’t be afraid to fail,” said Jerry Colaneglo. “That is what life is all about is who is standing last. You will only learn from the mistakes you make.”

The series of 10 videos also feature; UFC Lightweight Champion Benson Henderson, San Tan Brewery owner Anthony Canecchia, Crossroads of the West Gun Show owner Bob Templeton, real estate investor Michael Pollack, AZCrown Investments owner Eric Crown, restaurateurs Skip and Nancy Chase, and Valley businessman investor Craig Coppola.

On February 10th, you can see a sample of the Inspire videos in their first public screening.

What: INSPIRE Video Premier with food provided by Lolo’s Chicken & Waffles

When: February 10, 2016 at 11:00 a.m.

Where: Commission’s Corporation Division 1300 W. Washington

Who: Commissioner Tom Forese, Sheriff Joe Arpaio, Robert Kiyosaki, Larry White, Anthony Canecchia, and Eric Crown, and other business leaders will attend and be available for interviews.

(The full video series can be seen at azcc.gov after the event)

